



Introduction

In this guide we will take you through all of the different functions of the Traffic Explosion X software.

When you run the software for the first time you will be asked to enter your Email ID (this is the email address you use to purchase the software).



After entering your Email ID click on Register to complete the registration of your software. If the ID matches the one you used when purchasing the software you will see the following message.



After clicking OK you will see the Traffic Explosion X software.



The screen is split into 3 areas, at the top is the Search Task panel, into which you can enter a search keyword or url and select the search type to add to the Traffic Explosion X activity.

The middle section of the screen is where you will see the results and carry out additional tasks, as well as maintaining your YouTube accounts, and setting up the pause time between tasks..

The lower section gives a live update of the Total Tasks, Pending Tasks, Finished Tasks and Failed Tasks.

The first time you run the software we recommend that you use Get started task lisk (each task is a link which will either open a webpage, take you to the tab, or place in the Traffic Explosion X software where you enter or carry out the task):

Task I.a. Cet your YouTube Developer Key.

(opens the default Web Browser and loads the Google Accounts page)

Task I.b. Save the Key in the settings tab.

(switches to the Traffic Explosion X Settings > Accounts & API Settings tab)

Task 2. a, Add your YouTube Accounts.

(switches to the Traffic Explosion X Settings > Accounts & API Settings tab)

Task 2. b. Setup the pauses between tasks.

(switches to the Traffic Explosion X Settings > Pause Settings tab)

Task 3. a. Enter a keyword or url.

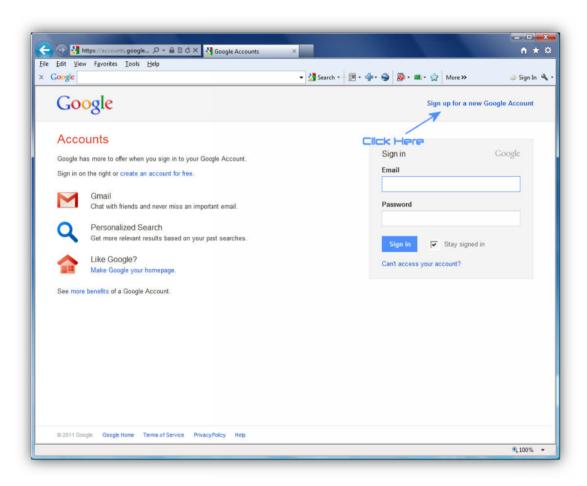
(places cursor in Search Task keyword field)

Task ≥. b. Choose a search activity type.

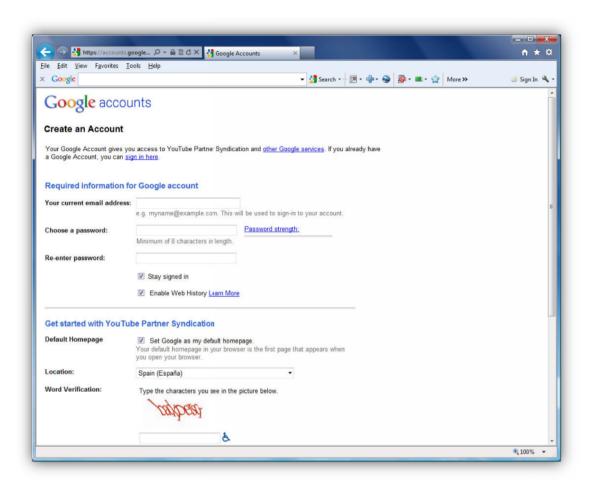
(opens Search Type dropdown list)

Task I.a. Cet your YouTube Developer Key.

The very first task is to get your own YouTube API Developer key. Click on the link "Get your YouTube Developer API key *" the software will open a signup page for the Google YouTube Developer API key. Follow the steps (also shown in this video | Get your API key) and then select the Task 1.b.

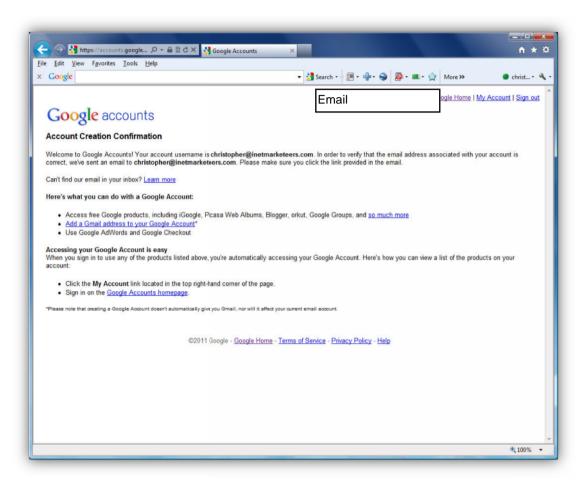


When the page loads click on the link Sign up for a new Google Account, this will load the Google (YouTube) sign up page.



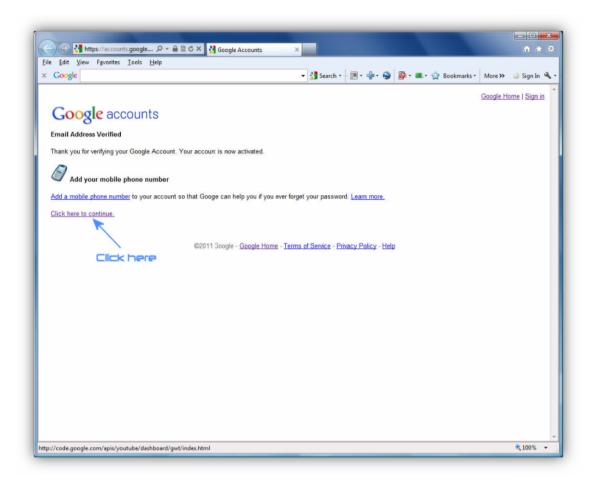
Enter all of the details, and when you have completed the form click on the button I accept. Create my account.

If the details were correct and there were no errors you will see a confirmation page.



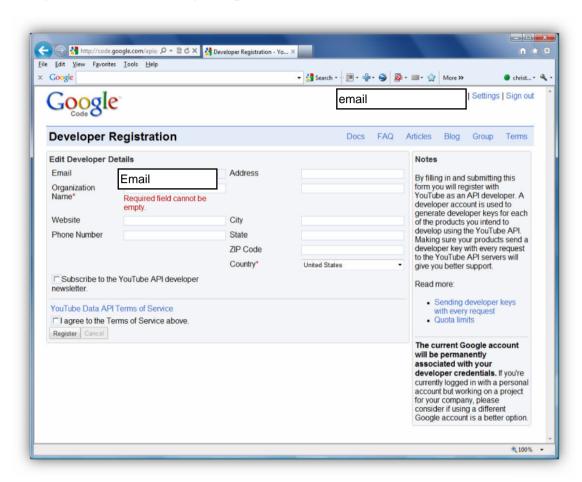
Google will then send you a confirmation email to the address you provided, which you need to open and select the confirmation link to complete the account signup process.

When you click on the Confirmation link you will be taken to a webpage like this one.



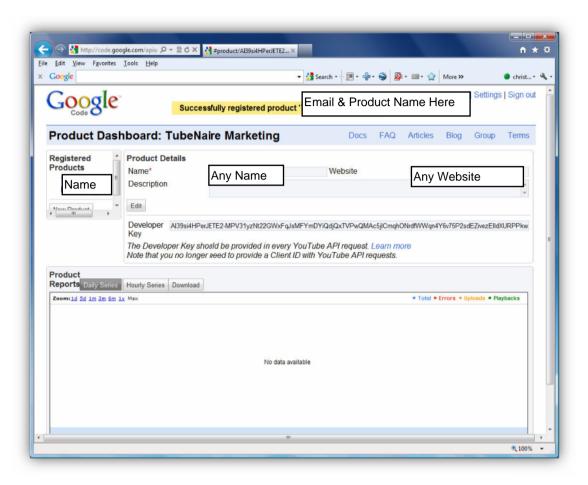
This confirms that your account has been setup – next click on the link indicated in the image above that says Click here to continue this will take you to the Google YouTube API page.

In this page you need to enter an organization name (it is not important) and country, and confirm that you agree to the YouTube Data API Terms of Service.



When you have filled out the details click on Register. This will confirm that your Google Account is now a YouTube Developer account, and take you to the next page.

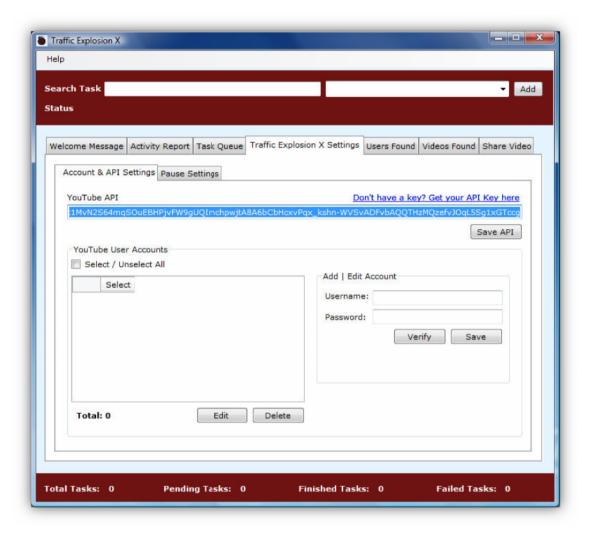
Here you can register and receive your YouTube Developer API key to use with the Traffic Explosion X software.



Select and copy the developer key and you are ready to continue to Task 1. b.

Task I. .b. Save the Key in the settings tab.

When you select Task 1. b. the software will show the Traffic Explosion X Settings tab > Account & API Settings tab. It will select the current default API Key so you can simply Paste over the new key that you created in Task 1. a.

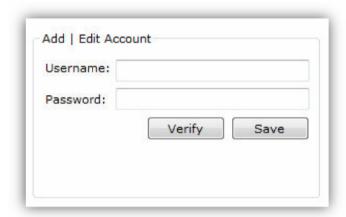


When you have pasted in your new YouTube API Developer key click on Save API and then you can either return to the Welcome Message tab, or continue to carry out Task 2. a. (also in the Account & API Settings tab).

Task 2. a. Add your YouTube Accounts.

To add your YouTube Accounts enter the Username and Password and click Save – you can verify that you have the correct username by clicking Verify (this will not attempt to login, simply check the url http://www.youtube.com/users/the-username-here)

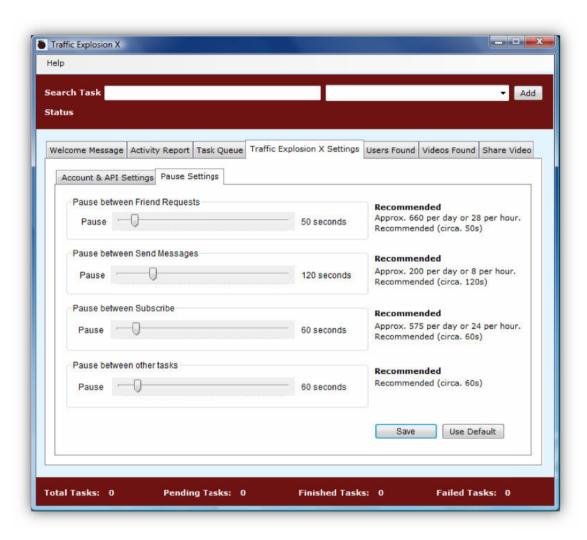
Note: If you are adding new accounts you need to setup your Channel first so that visitors to your Channel will want to subscribe to it.



After you have saved your accounts they will appear in the left panel, from there you can select an account, edit it, or delete it.

Task 2. b. Setup the pauses between tasks.

You can carry out this task by selecting the tab Traffic Explosion X Settings > Pause Settings or from the Welcome Message tab click on the task link Setup the Pauses between tasks.



Here you can either select the Use Default option (which will use the Recommended Pauses for each task type) or set your own by moving the slider. When happy with your choices click on the Save button to store your Pause Settings.

Task 3. a. Enter a keyword or url.

Traffic Explosion X can find lists of users and lists of videos based on a keyword or url input. The following search types can be carried out (by selecting the type in the Search Task drop down list):

<u>Find this users Friends</u> - This will find the friends of the user you specify. If you know a user, you can find all of the Friends of that user by entering the username in the Search Task box and selecting **Find this users Friends** in the drop down box. Then click Add to add the task to the task queue.



<u>Find this users Subscribers</u> - This will Find the subscribers of the user you specify. If you know a user, you can find all of the Subscribers of that user by entering the username in the Search Task box and selecting **Find this users Subscribers** in the drop down box. Then click Add to add the task to the task queue.



<u>Find users who Comment on this video</u> - This will find the people who commented on a YouTube video. If you know a video url, you can find all of the people who commented on that video by entering the video url in the Search Task box and selecting *Find users who Comment on this video* in the drop down box. Then click Add to add the task to the task queue.



<u>Find users from this Keyword</u> - This will find people related to a keyword. To find users related to a keyword (this can be one or many words as in the case of a long tail keyword) enter your keyword(s) in the Search Task box and select **Find users from this Keyword** in the drop down box. Then click Add to add the task to the task queue.



<u>Find users from this Page</u> - This will find YouTube users from a given YouTube URL (usually a channel url). To find a list of all people who appear on a known YouTube page enter the YouTube URL in the Search Task box, and select *Find users from this Page* from the drop down box. Then click Add to add the task to the task queue.



<u>Find users Randomly</u> - This will find people from a random page(s). To find a random list of YouTube users select *Find users Randomly* from the drop down box, then enter the number of pages to check in the box below and click Add to add the task to the task queue.



<u>Find this users Videos</u> - This will find a given Users Videos. To find all of a YouTube users Videos enter the username in the Search Task box and select **Find this users Videos** in the drop down box. Then select Add to add this task to the task queue.



<u>Find videos by Keyword</u> - This will find videos related to a given keyword. To find a list of videos related to a keyword enter the keyword in the Search Task box, then select *Find videos by Keyword* in the drop down box. Then select Add to add this task to the task queue.

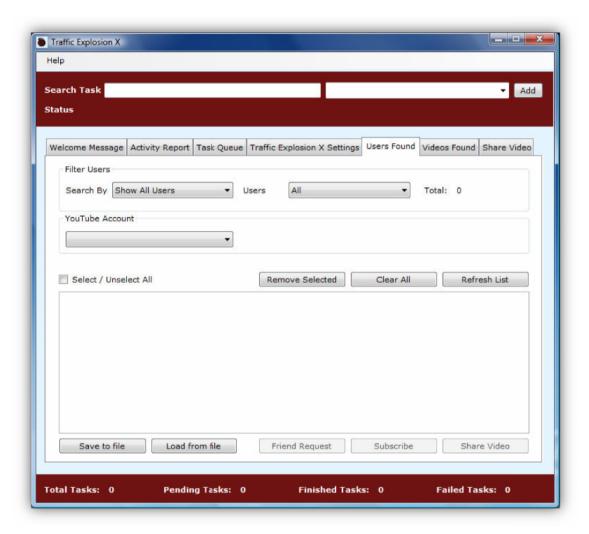


<u>Find videos from this Page</u> - This will find a list of videos that appear on a YouTube page. To find videos from a YouTube page enter the URL in the Search Task box and select *Find videos from this* Page in the drop down box. Then select Add Task to add this task to the task queue.



Marketing with Traffic Explosion X

<u>Working with found users list</u> When you have searched for Users to see the results click on the Users Found tab. The list of users will be shown in the form. The list can be refreshed to update the results (if more tasks are in the queue to be carried out).



In this form as well as seeing the Users List (which can be filtered – if you have carried out various searches you can filter to view the results using the Filter Users panel). You can Save to file (and Load from file – a previously saved user list). You can select and remove one or more users. You can also Clear All From List.

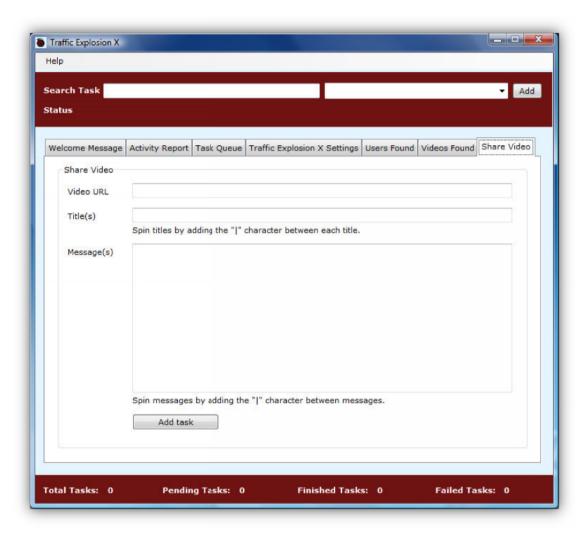
The main Marketing Tasks are organised through this form. There are three main tasks that you can carry out - Friend Requests, Subscribe and Share Video.

Before you begin setting up tasks select using the drop down field the YouTube account that you want the task to be from.

<u>Friend Requests</u> Selecting this option will create a new task to send a friend request to all selected users in the User List, and send the task to the task queue.

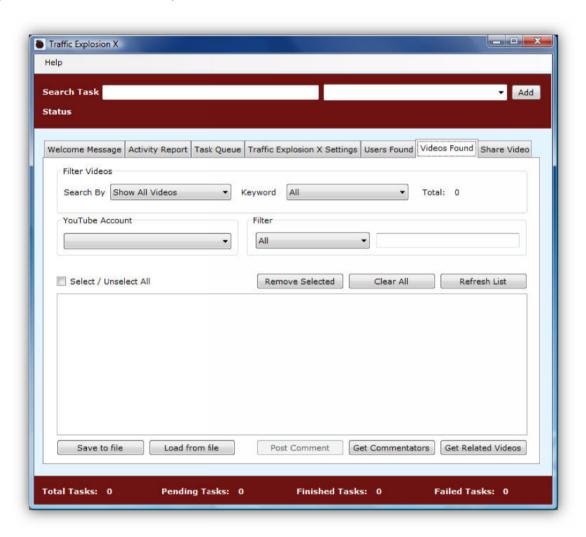
<u>Subscribe</u> Selecting this option will create a new task to subscribe the selected YouTube user to the channel of the selected users in the User List, and send the task to the task queue.

<u>Share Video</u> Tube Naire MX allows you to share a video with the selected user(s) from the User List together with a message which will appear in their YouTube inbox. When you select this option the Share Video tab will be shown.



In the Share Videos form you can spin the title of your message and the message content (if you are sending to several users it is good to spin the message). Spinning is done by placing the | character between alternative titles and message texts. After filling out the form click on Process to add the Share Videos tasks to the Task Queue. **Note:** The more users selected the longer it will take for the queue of tasks to be generated.

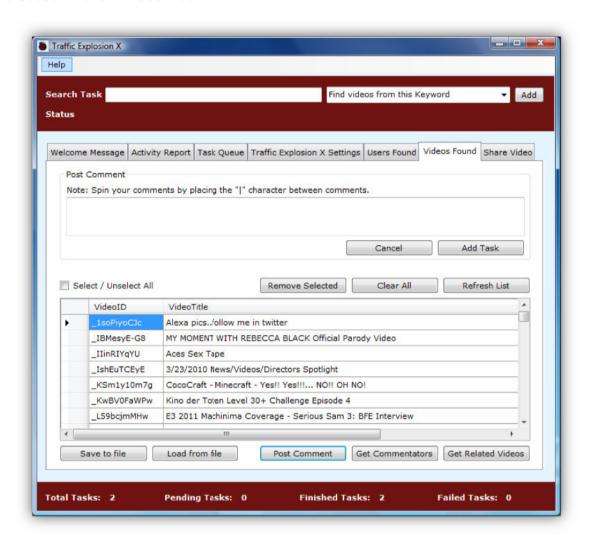
<u>Working with Videos List</u> When you have searched for Videos to see the results click on the Videos Found tab. The list of videos will be shown in the form. The list can be refreshed to update the results (if more video search tasks are in the queue to be carried out).



In this form as well as seeing the Videos List (which can be filtered – if you have carried out various searches you can filter to view the results using the Filter Videos panel). You can select and remove one or more videos. You can also Clear All From List.

There are three main tasks that you can carry out with this form. Post Comment, Get Commentators and Get Related Videos.

<u>Post Comment</u> Selecting this option will open the Post Comment form into which you can enter a message that will appear as a comment for the Video(s) Selected in the Videos List.



In this form you can enter multiple comments which will be randomly spun, separate a comment text using the "|" character. After you have entered the comment(s) to use, click Add Task to add the Post Comment Task(s) to the Task Queue. **Note:** The more videos selected the longer it will take for the queue of tasks to be generated.

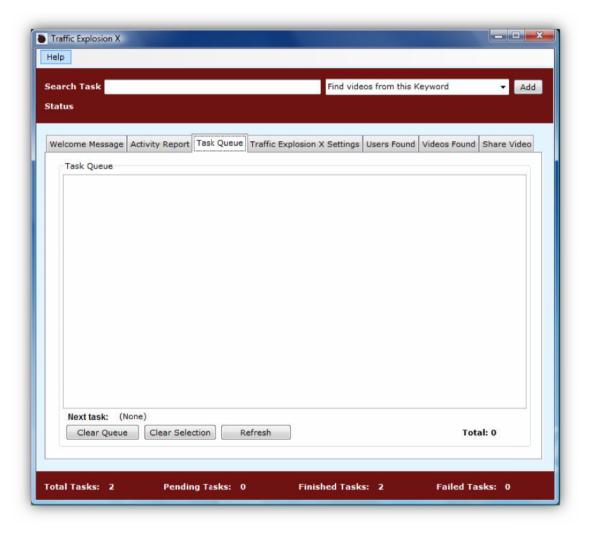
Get Commentators Having found a list of videos you can find the users who commented on each of the videos by selecting the button Get Commentators. When you click the button the software will make a queue of tasks to find the commentators for each video, the list of users found (who commentated on the videos selected) will appear in the User List. **Note:** The more videos selected the longer it will take for the queue of tasks to be generated.

<u>Get Related Videos</u> To find more related videos to your original search results, click on the Get Related Videos button. The software will then add a related videos search task for each selected video into the task queue. **Note:** The more videos selected the longer it will take for the queue of tasks to be generated.

Traffic Explosion X Task Queue

To see the queue of tasks currently being processed click on the button Task Queue in the control panel. To see the activity completed click on the button Activity Report in the control panel.

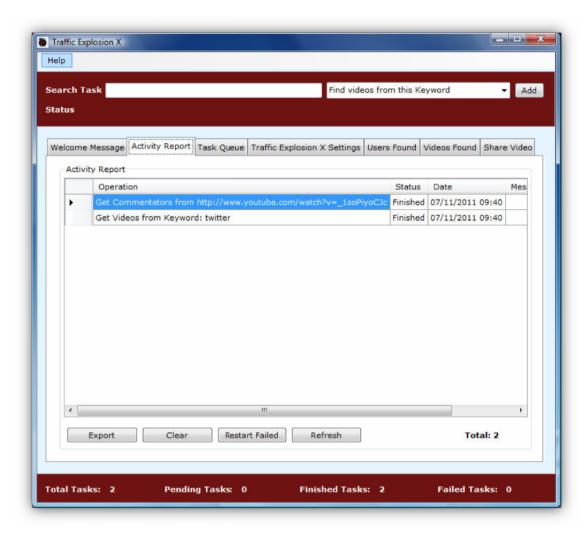
<u>Task Queue</u> The Task Queue is a list of tasks that are queued to be carried out. The order of the queue depends on the order in which you added the tasks. As tasks are completed they appear in the Activity Report.



To stop all tasks in the Task Queue click the Clear Queue button. This will clear all tasks, and tasks currently underway will continue. Tasks that are not completed are saved, and the next time you launch the software they will be carried out.

Traffic Explosion X Activity Report

<u>Activity Report</u> This is a list of completed activity. Included in the list are any tasks that failed to complete.



From the Activity Report form you can Export the report in CSV format. To clear the report, click the Clear button. To restart any tasks that did not complete, click on the Restart Failed Tasks button. To close the form, click the Close button.